

# 2011 Super Duty® Offers New Class-exclusive<sup>(1)</sup> 5th-Wheel/Gooseneck Hitch Prep Package

*The all-new 2011 F-Series Super Duty is the most capable pickup in America,<sup>(2)</sup> especially when it comes to towing. The Super Duty heritage of best-in-class<sup>(1)</sup> conventional and 5th-wheel/gooseneck towing capabilities and best-in-class<sup>(1)</sup> Gross Combination Weight Rating (GCWR) continues with the introduction of this class-exclusive<sup>(1)</sup> factory-installed package.*

## 5th-Wheel/Gooseneck Trailer Hitch Prep Package Contents

- Integrated (patent pending) frame-mounted crossmember that offers provisions for either type of hitch accessory kit
- Five laser-cut holes in pickup bed provide access to the 5th-wheel and gooseneck hitch attachment points. Attachment points are finished off with trim bezels and closeout covers
- 7-pin connector integrated into the pickup bed inner wall (driver's side)
- Available on all models equipped with an 8-foot pickup box
- The prep package can be installed from the factory and a hitch installed at a later time with no loss of pickup bed functionality

## Key Things to Remember

- Super Duty customers rely on their truck for its capability and are very knowledgeable about towing hitches and towing accessories — this package and the towing accessories are an opportunity for you to provide what they need right at the dealership
- Be sure to determine if a customer intends on using their current equipment since the hitch prep package may not be compatible with their current hitch or accessories
- The vehicle bed is prepped at the factory so there is less chance of corrosion to the bed compared to having the bed modified by an aftermarket installer

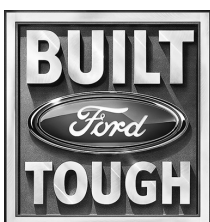
## 5th-Wheel/Gooseneck Trailer Hitch Accessories

The new 5th-wheel/Gooseneck Hitch Prep Package provides under-the-bed hardware that allows the installation of select 5th-wheel or gooseneck hitches in the bed.

Two hitches will be available through Ford Custom Accessories and will be initially exclusive to Ford. The 5th-wheel Hitch Kit will have a 25,000-lb. maximum gross trailer weight rating and the 25K Gooseneck Hitch Kit will have a patented “drop-in” 2<sup>5</sup>/<sub>16</sub>-inch hitch ball that can be installed and removed from inside the bed. No more reaching into the wheelhousing to lock or unlock the ball. Ford plans to offer other accessories such as lube plates, hitch locks and more.

## Super Duty Ready-to-Tow Features

- New-for-2011 class-exclusive<sup>(1)</sup> 5th-Wheel/Gooseneck Hitch Prep Package
- New-for-2011 Heavy Duty TorqShift® 6-speed SelectShift Automatic™ transmission that includes enhanced Tow/Haul mode, Progressive Range Select and Full Manual mode
- Class-exclusive<sup>(1)</sup> Trailer Sway Control
- Trailer Brake Controller standard on Pickup and Chassis Cab
- Standard trailer wiring harness
- Standard “Built Ford Tough” trailer tow packages closely tied to wheelbase and (SRW and DRW) rear axle configurations
- Available PowerScope™ trailer tow mirrors
- Available upfitter switches



- (1) Class is full-size trucks over 8500 lbs. GVWR.  
(2) Best-in-class payload and towing, GVWR and GCWR when properly equipped. Class is full-size pickups over 8500 lbs. GVWR.

# Hitch Prep Package FAQs

## 1. Does the package include the 5th-wheel or the gooseneck hitch?

No, the package is a prep package only, providing the vehicle substructure and pickup-bed-integrated 7-pin connector, facilitating the installation of Ford Custom Accessories 5th-wheel or gooseneck hitch.

## 2. Is the prep package compatible with any current aftermarket manufacturer's 5th-wheel/gooseneck hitches?

The package is compatible with the Ford Custom Accessories 5th-wheel Hitch Kits by Reese®. The prep package is also compatible with Reese Signature Series hitch kits updated with a new Leg Service Kit (Part # BC3Z-A00A25-A).

The gooseneck ball is not compatible with any current aftermarket hitches.

## 3. Where can I find accessories for the 5th-wheel/gooseneck hitch kits?

5th-wheel and gooseneck hitch kit accessories, such as lube plates and hitch locks, will be available through Ford Custom Accessories at [accessories.dealerconnection.com](http://accessories.dealerconnection.com). (available March 2010).

## 4. Is there anything unique about the gooseneck hitch ball?

It can be removed and stored by simply pulling the release mechanism on top of the ball and removing it from the support crossmember.

The pickup bed surface is now completely flat and ready to haul cargo.

Other manufacturer hitch balls require that a lever or rod, inside or outside of the pickup box, be pulled to release the hitch ball.

The patented design also helps prevent unintended hitch release while the trailer is attached.

## 5. What is the size of the gooseneck hitch ball?

The gooseneck ball included in the Ford Custom Accessories Package is 2<sup>5</sup>/<sub>16</sub>-inch in diameter.

## 6. Are there any other restrictions associated with either the 5th-wheel or gooseneck hitches?

Drop-in bedliners or bed mats cannot be used with the hitches. Additional bed protection is available with the factory-installed ToughBed® spray-in bedliner.

## 7. What are the advantages of the 2011 Super Duty® factory prep package compared to a typical aftermarket installation?

The 5th-wheel/gooseneck crossmember has been engineered into the Super Duty design, ensuring adequate clearances to the exhaust system, rear axle and pickup box understructure. Many aftermarket installations do not provide this level of integration.

The prep package has endured the same rigorous "Built Ford Tough" durability and reliability testing that has made Super Duty the benchmark for durability and toughness. No aftermarket installation can make this claim.

The pickup box is prepped at the factory so there is less chance of corrosion to the bed compared to aftermarket installation.

When the gooseneck ball and/or 5th-wheel hitch is removed, the loadfloor is completely flat with no above-bed rails to impede the use of the bed.

The gooseneck ball can be installed and removed from inside the bed. Many aftermarket systems require reaching into the wheelhousing to lock or unlock the ball.

## 8. Can the price of the hitch prep package and either of the Ford Custom Accessories hitches be added to the purchase price of the new truck?

The price of the hitch prep package, either of the hitches, as well as any other available Ford Custom Accessories can be added to the total vehicle purchase price and rolled into the finance agreement.

The customer can take delivery of the vehicle with the hitch installed and "ready-to-tow" right off the lot.

Best of all, the vehicle, the hitch prep package and the hitch are all covered by the same Ford New Vehicle Limited Warranty for peace of mind.



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